



Fractional CTO Services

STEPHEN GOGGIN • PANTRIX

Fractional CTO support for founders who need answers before they need a team

Before you build • Before you raise • Before you spend

Founders often know their market and customers well, but not the technology that much of their money will be spent on. I help founders turn ideas into products while avoiding expensive surprises further down the line: what to build, what it will cost, who should build it, and how to get ready for investor scrutiny.

Two reviews

Technical Feasibility Review

5 WORKING DAYS • BEFORE BUILDING

Whether the product can be built, how, roughly what it will cost, and what to leave out of version one.

- A clear technical verdict, and what it depends on
- A phased delivery plan with indicative costs
- The risks, and what removes each one
- The people and skills you'll need, and when

Technical Due Diligence Readiness

8 TO 10 WORKING DAYS • BEFORE RAISING

Gets the technology, documentation and evidence ready for investor scrutiny.

- The questions diligence will ask
- Code ownership, contributor IP and licensing
- Security and data protection position
- A prioritised list of gaps, with effort and time

FEES Each review is a fixed fee, agreed in writing before any work starts, and needs around half a day of your time. Other work is scoped and quoted separately.

By phase

BUILDING AND DELIVERY

- MVPs and prototypes
- Technical architecture and product delivery
- Choosing and managing vendors or agencies
- Hiring the first developers
- Getting a stalled team or project moving again

GROWTH STAGE

- Technology reviews
- Platform modernisation
- Reducing technical debt
- Planning for scale and growth

INVESTOR READINESS SUPPORT

- Technology strategy and roadmaps
- The technology sections of business plans
- Technology content for investor decks

OTHER

- AI adoption and improving the development team's speed of delivery

Recent examples

From idea to MVP

Validated the concept, defined the MVP and delivered a working product to the app stores in less than a month.

Knowing when not to build

A feasibility assessment identified significant challenges, potentially saving considerable time, cost and effort.

Modernising a growth-stage platform

Helped a software company modernise a stalled technology platform in weeks, after months of unsuccessful attempts.

Background

Startup Founder

CTO

Hands-On Product Builder

Startup Apps to Large SaaS Platforms

30+ Years Building Software, Still Shipping Today

Worth a conversation?
First one's free, no obligation.

info@pantrix.com
linkedin.com/in/sgoggin